



# The ROARING TWENT-E1



We Serve

The Genesee District of the Empire State

September 2006

www.lions20E1.org / news@lions20E1.org

## District Governor

JoAnn Rodgers  
45 Fairbanks Street  
Rochester, NY 14621  
585-467-0311  
djrogers@frontiernet.net

## Editor, Roaring 20-E1

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## District Governor's Message:

Hello Fellow Lions, Lioness and Leo's;

September is here! Is everyone ready for a Great Year? The 2006-2007 Lions Year will be a Change for our District. First, it is not MY YEAR! I DO NOT WANT TO HEAR THE WORD MY! It is OUR YEAR! Yes, in the end I will take responsibility if our Membership declines but I truly believe we can reverse this trend if we work Together! I can not perform Miracles but working together we can make a difference!

What Can We Make a Difference in:

**Membership:** We need to build membership of course with proper inductions that leave a lasting impression on our new members. Starting that new Lion out by showing them why they can be proud of being a member in that club and Our Lion Family! And, we then need to be sure they have a Mentor either with their sponsor or another Lion in their club. This past year we had a total of 135 new Lions. Were all these Lions properly inducted with a meaningful ceremony? Do they all have Mentors? If not, please be sure they do this year!

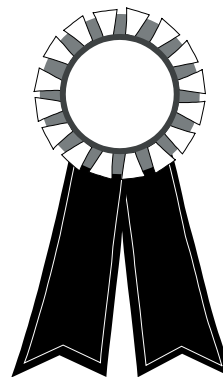
**Extension:** Looking to form at least two new Lion Clubs and two new Leo Clubs. This is not an easy task and will require hours of work that we need your help with. To start: I have begun talks with ABVI on forming a lunchtime Lions Club within ABVI and hope to meet with them on September 11th. We are planning to start out as a Branch Club off of the Rochester Host Club. We look forward to this being a positive for the Rochester Host Club and also a joint venture with ABVI. Then on September 20th we will have a table at RIT to promote an Omega Leo's Club. Anyone interested in helping please contact me!

**Retention:** We have a problem. There were 174 actual drops of which 7 were transfers and 3 were drops of one person and then we had 27 Deceased Lions. Our total drops in 2005-2006 Year were 201. So, we ended the year with minus 66.

How do we improve the above? I believe as our International President believes that we need to get back to our basics. Back to "We Serve". We need to get back to FUN meetings. Do creative, fun, Lion educational Tail-Twisting. Have our meetings so enjoyable that members are happy to be there, wondering where the time went since they were having so much fun in fellowship with their fellow Lions rather than looking at watches for "When will this be over"!

Continued on Page 2

## CONGRATULATIONS TO THESE CLUBS:



NO DROPS  
July 1, 2005 - June 30, 2006:  
Almond  
Angelica  
Brockport  
Caledonia Mumford  
Scio  
Wayland

The following clubs had a Plus in Membership at the end of the year:

Angelica +6  
Attica +1  
Brockport +3  
Dansville +1  
Kendall +3  
Lyndonville +7  
Maple City +1  
Medina +4  
Scottsville +2  
Varysbury +8  
Walworth +3

## DG Message - Continued from Page 1

### CONTEST TIME:

1. I am working on having a patch made for clubs that have an increase in membership ending with a plus in their total membership from July 2006 to June 2007. Also, a patch for clubs that retain all their members during July 2006-2007 (exception for deceased or transferred members).

2. I will award the club that has the largest increase at the end of the year by "Serving their Club Members" with special desserts (regular and diabetic) either at their club end of year gathering or beginning of 2007-2008 at one of their meetings. (This club must have a plus membership the end of June 2007)

3. The Lion that sponsors the MOST Lions into Lionism from July 1, 2006 to May 8th 2007 will have their dinner paid by ME for The District Governor's Testimonial on May 18th, 2007. They of course will also receive special recognition that evening.

Our directories are all distributed to your Region and Zone Chairs. If you have not received them please contact your Zone Chair First. If they did not attend our Cabinet Meeting ask them to contact the Region Chair so you can get your directories. I distributed directories for the Lions Presidents, Secretaries, Treasurers and Program Chairs of each of your Lions Clubs. I also have given them a directory for each of the Lioness and Leo Clubs Presidents in their area.

The reason I asked for directories for our Program Chairs is easy. Many of our clubs are looking for good programs over the year. Pages 14-19 are loaded with ideas! Any of our Committee Chairs are willing to come and talk to your Clubs, contact the Committee Chairs. Are you having trouble with Membership or Retention? Contact PDG Barry Haywood or PDG Mike Nau, they will be glad to come to your club or

send one or their committee members. Pages 19-21 of the directory are loaded with our State and some of our District Projects that always have willing people to come and talk to clubs. I am sure that our directory has plenty of ideas to fill your year with Programs!

Our Fall Conference/District Convention is all set for November 4th and we have a great line up of break-out sessions. Remember the Luncheon is open for all Lions (we do have space limitations of course so get your reservation in early). If your club is planning on awarding a Melvin Jones or RJ Uplinger Award at our Luncheon, please be sure to order them soon as they do take time. We will also be awarding our 100% Secretary and President Awards at the Luncheon so please be sure all receiving awards are present as well as other members from your club to help in celebrating with them. If you sign up for all three meals in advance your cost is only \$35.00. Again, another reason to get your reservations early!

The Convention Dinner starts out with a Tail Twisting Contest. It does not have to be your current Tail Twister. How about contests at the club level for your best Club Tail Twister and the final winner gets to represent your club at the District Level November 4th? There will be three winners that evening, one for the Most Fun, one for the Most Creative and one for the Most Money Raised. There of course will be rules set up by none other than our IPID John Rabideau. 50% of the Money that each winner raises will go to one of our District or State Projects. The remaining 50% will be given to that Winning Club. The money raised can be used towards one of your projects or to help out our administration fund since all funds raised will come from Lions! What A Deal!

Are you ready for a good year?

I know I am and I know

**"Together We Will Make A Difference"!**

God Bless You All,

DG JoAnn



## LIONS CAMP BADGER 20 E1 Work Weekend

When: Sept 23 – Sept 24 2006

Come Join us and work on our District Project:

THE COLLINS-CONROY DINING HALL

After working hard all day, join us on Saturday night for a Euchre Party.

If you have any questions, please contact

Lion Diane Hankinson at:

Dhankin1@rochester.rr.com or 585-225-7104

**VERY IMPORTANT:** You must make reservations to reserve a room and meals by contacting Lion Bruce Ludwig. (Bludwig6@netzero.com or 607-589-4050)

# MERL Team News

Greetings Fellow Lions !

As the summer winds down, our clubs begin to wind up for another year of fellowship and service.

Are you worried your club may not have enough members for a certain committee ?

Are you afraid you may have to abandon a fundraiser or project because you don't have enough help ?

Unfortunately, like every other service organization, our ranks are dwindling.

What can we do to stop it, you say? Well, you can start by reading this column each month.

As chairman of the district MERL Team, I will be providing tips & tricks to help your club grow strong and healthy.

## What is the MERL Team?

MERL stands for

**M**embership,  
**E**xtension,  
**R**etention,  
and **L**eadership.

We're here to serve you and answer any questions you may have on bringing in new members, retaining existing members, branching out or starting a new club, and leadership training and growth opportunities.



DG JoAnn and Lion Dan Rodgers

So here comes the first tip:  
**"Make yourselves Visible"**

Do you have a Lions International roadsign on display as you enter your town? Is it well maintained?

Do your local stores offer Lions Mints, or contain an eyeglass recycling box in a prominent area?

Do the parks, benches, playgrounds and items you have purchased and donated carry the tag proclaiming "Another Project sponsored by the XXX Lions Club"?

These tags are simple, inexpensive, and often overlooked, yet they speak volumes about our organization.

They are a source of pride for the club members, portray leadership to the community, and show you care.

A tag in the International catalog only costs a couple of dollars, but isn't it a small price to pay, especially if you pick up a few new members who want to join the World's largest (and greatest) service organization?

MERL Team members would be happy to present a program at your meetings.

Feel free to e-mail or call me if you have questions or ideas to share.

Terry D. Bliss, VDG 20E-1  
tbliss2715@aol.com  
585-659-2715

## **DISTRICT 20-N AND DISTRICT 20-E1 JOINT MERL WORKSHOP**

**SATURDAY, OCTOBER 14, 2006**

**12:00 PM – 4:00 PM**

**Registration begins at 11:00 am**

**Lunch will be provided**

**FREE TO ALL ATTENDEES!!!**

**NEW YORK STATE SCHOOL FOR THE BLIND**

**24 Richmond Ave.**

**Batavia, New York 14020-1499**

**MD-20 MERL Team Members**

**(Membership, Extension, Retention and Leadership)**

**Are coming to town to show us how to grow our clubs!!!**

**Interactive! Hands-On! Brainstorming!**

**EVERYONE WILL RECEIVE A FREE GIFT FOR  
ATTENDING! AND YOU WILL LEAVE WITH IDEAS  
THAT CAN BE PUT TO USE IMMEDIATELY!**

**WHO'S INVITED?**

**ALL District MERL Team Members!**

**Club Membership Chairs!**

**ALL LIONS!**

**Please contact VDG Ken Butkowski, II (N) at  
(716) 583-9252 or VDG Terry Bliss (E1) at (585) 659-2715 to  
reserve your seat. Space is limited.**

## NEWS YOU CAN USE:

### PDG Leadership Achievement Award Nominations

The Multiple District 20 PDG Association is now accepting nominations for the PDG Leadership Achievement Award. Detailed criteria and the nomination form can be found at [www.lions20e1.org](http://www.lions20e1.org).

The President of the PDG's Organization will present one award to a recipient in each district of MD20 each year at the MD20 Lions Convention. Selection of recipients is made by a committee of PDG's in each district.

Nominations must be completed and submitted by December 10, 2006 to:

Ray Ernenwein  
2106 Kendall Road  
Kendall, NY 14476

### CONVENTION ROOMS

Rooms have been reserved for Nov 3rd and/or 4th for the Lions District Convention at:

CONESUS LAKE HOTEL  
6001 Big Tree Road  
Lakeville, NY  
Tel. # 585-346-2330  
[www.conesuslakehotel.com](http://www.conesuslakehotel.com)  
e-mail:  
[becky@conesuslakehotel.com](mailto:becky@conesuslakehotel.com)  
SPECIAL ROOM RATE  
\$50.46 INCLUDING TAX!

### Photo Screening Project Ready To Go

Is your club interested in doing Photo Screening?  
Give us a call and we will come to your club and tell you all about it.

PDG Joan Brien  
HOME: 585-421-9497 / CELL: 585-729-3082  
or  
Lion Rich Giali  
585-395-0482

# EVENT CALENDAR

**DEADLINE FOR ALL ISSUES IS THE FIRST OF EACH MONTH.**  
Plan at least two months ahead in announcing your event dates.

#### SEPTEMBER

- 9: Leadership Meeting, Avon
- 14-17: USA/Canada Forum
- 21-22: Clarendon Lions Sausage Sale
- 23-24: District Dining Hall Work Weekend at Camp Badger
- 24: Allegany County Lions Journey for Sight
- 30: MERL Meeting

#### OCTOBER

- 7: Walk for Diabetes
- 14: Leadership Meeting
- 20-22: PDG Meeting
- 22: Irondequoit Lions Pasta Dinner
- 26-29: MD20 Lions Leadership Institute  
[www.MD20LLI.com](http://www.MD20LLI.com)
- 27-29: MD20 Council Meeting

**NOTE:** For DG JoAnn's visitation schedule, or for more information on these events, please visit [www.lions20E1.org](http://www.lions20E1.org). We are in the process of adding these events and details to the website, so please be patient if the information is not yet posted. If you have an event you wish to add to this calendar or to the district website, please contact us at [news@lions20E1.org](mailto:news@lions20E1.org).

#### NOVEMBER

- 3: Dinner with ID Wayne Heiman in Avon (reservation form at [www.lions20E1.org](http://www.lions20E1.org))
- 4: **The District 20-E1 Fall Convention Rush Wild Wood CC**
- 5: 20E1 Cabinet Meeting, Rush
- 11: NYS & Bermuda Lions Foundation Meeting

#### DECEMBER

- 10: Deadline for PDG Leadership Achievement Award Nominations

### Check our official district website ([www.lions20E1.org](http://www.lions20E1.org)) for:

- \* Fall Conference Schedule and Information
- \* Fall Conference Registration Forms
- \* Dinner Reservation Form for 11/3 Dinner with ID Wayne Heiman
- \* Fall Conference Spouses Program Info. & Registration
- \* MERL Training Announcement
- \* **NEW** Convention/Forum links page
- \* UPDATED District Cabinet and Committee Information
- \* District Governor's Visitation Schedule
- \* District Events Calendar



**Editors Note:** Due to the large amount of district-wide information in this newsletter, individual club news is being saved for the October Newsletter. Please submit your articles and photos from summer and early fall projects no later than October 1.

# LIONS District 20 Excellence # 1

## Fall Conference November 4, 2006

9:00 AM Registration - Wild Wood Country Club Rush, NY

9:30 AM CONTINENTAL BREAKFAST (\$6.00)  
\* International Director - Lion Wayne A. Heiman

10:30 AM- 11:30 AM

- Session 1 SERVING LIONISM Your Chance To Grow  
Serving Lionism above the club level
- Session 2 CLUB PROGRAMS Ideas and resources for quality club programs  
Planning, scheduling, advertising and evaluation.
- Session 3 YOUR CLUB'S IMAGE
  - How do you look to the Public (Website design and management)
  - How do you look to your members

12:00-1:30 LUNCHEON (\$14.00)

- Awards and Recognition
- 100% President, 100% Secretary, Melvin Jones Fellows, Robert J. Uplingers
- Appreciation, ID Comments, District Governor's comments.

1:30 - 2:00 PM View Exhibits

2:00 - 3:00 PM

- Session 4 CLUB CEREMONIES  
meaningful ceremonies for New Member Induction, Officer Installation, Surviving Spouse and Memorial Services.
- Session 5 MAKING YOUR CLUB A 501-C3 TAX EXEMPT ORGANIZATION –  
The Procedures and Benefits. The process that needs to be followed as well as the benefits to the club.
- Session 6 MEMBERSHIP and RETENTION  
How can clubs address the two most serious problems facing our clubs today.

3:00 - 4:00 PM

- Session 7 LIONS CRACKER BARREL  
An open discussion of what we do well and what we need to do better.

5:00 - 6:00 PM SOCIAL HOUR (Cash Bar)

6:00 PM DINNER & PROGRAM (\$25)

The Fellowship, Leadership and Education are FREE.  
Meals may be purchased individually or as a package deal (see registration form for details)  
Extra registration forms can be printed from [www.lions20e1.org](http://www.lions20e1.org)  
Reservations must be received by October 21, 2006  
All are Welcome!!

**2006 District 20E-1 Fall Conference  
November 4, 2006  
Wildwood Country Club  
Rush, New York**

**Conference Registration Form**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Lions Club: \_\_\_\_\_

Phone #: \_\_\_\_\_

email: \_\_\_\_\_

Number  
Attending

\_\_\_\_\_ **I will attend on November 4, 2006**

I order the following meals:

\_\_\_\_\_ Continental Breakfast **\$6.00**

\_\_\_\_\_ Luncheon **\$14.00**

Sandwich buffet, assorted salads, iced tea, coffee, rolls

\_\_\_\_\_ Dinner **\$25.00**

Buffet: Carved Prime Rib, Broiled Haddock, Chicken Florentine, assorted vegetables, pasta, rolls, coffee, tea, cake

**Total Program Registration  
(includes all three meals)**

\_\_\_\_\_ Before October 21, 2006 **\$35.00**

\_\_\_\_\_ After October 21, 2006 **\$40.00**

**\* Please register by 11-1-2006**

**TOTAL** \_\_\_\_\_

- Please register by: **November 1, 2006**
- Make checks payable to: **District 20E-1**
- Mail check and form to: **CS Tom Pomodoro  
PO Box 12728  
Rochester, NY 14612**

Many clubs support member attendance. One check may be sent to cover all attendees.