



The ROARING TWENT-E1



We Serve

The Genesee District of the Empire State

November 2007

www.lions20E1.org

District Governor

Terry Bliss
2465 Peter Smith Road
Kent, NY 14477
tbliss2715@aol.com

Editor, Roaring 20-E1

Regina Arlauckas
PO Box 363
Churchville, NY 14428
585-704-7208
news@lions20E1.org

District Governor's Message:

Greetings!

I would like to thank everyone who planned, presented, exhibited, or attended our District 20E-1 Fall Conference on Nov. 3rd. We had a Christmas theme as our Keynote speaker was International Director Dave "Santa" Stoufer from Wahington Iowa, along with his Partner in Service, PDG Rachel Nicola.

Lion Matt Arlauckas started off with an informative session on how to logon and navigate the district website. He showed how easy it is to add an upcoming event and mentioned some of the enhancements that would be coming in the near future. Matt also prepared club brochures for those who had filled out the form I had sent to all clubs. It's not too late - we can still create them for those clubs that want them - just ask.

Lion Chris Kendall provided a very interesting session pertaining to legal issues clubs face today. He also reported that next year, all clubs would need to file a 990B form with the IRS (regardless of whether the club makes more than \$25K per year). This applies to filings for 2008, so you won't need to worry about the filing you do for the 2007 tax year.

After a nice buffet lunch, International Director Dave shared several special memories from his experiences playing Santa for over 30 years. These stories touched our

hearts and brought back memories of our own special moments which were made possible through Lionism. We thank ID Dave for his inspirational message.

He then presented the following Lions with a Presidential Certificate, which is the 4th highest award a Lion can receive. Lion Leslie Rheinwald (Churchville), Lion Pres. Diane Hankinson (Greece-Ridge), Lion ZC Greg Lund (Brockport), Lion RC John McElwain (Medina), and Lion CST Randy Unterborn (Kendall).

Our new members for 2006-07 were recognized in the program, and those in attendance received a "welcome" Lion.

PID John Rabideau and DG Terry recognized the 2006-07 Melvin Jones and Robert J. Uplinger recipients. DG Terry then presented 2 Uplinger awards to Kendall Lions Bill Ingham and Bob Ryan.

PDG JoAnn Rodgers recognized the 2006-07 100% Presidents and 100% Secretaries.

Following the awards presentation, Megan Clinton and Jessica Manwaring spoke of their challenging yet rewarding experiences as summer counselors at Camp Badger. Eddie Renouf then spoke of what Camp Badger meant to her (and her late son, John) while

More on Page 2

Awards and Recognitions



The following awards were presented at the 2007 Fall Conference in Batavia

Presidential Certificate

The 4th highest award a Lion can receive.

Lion Leslie Rheinwald (Churchville)

Lion Pres. Diane Hankinson (Greece-Ridge)

Lion ZC Greg Lund (Brockport)

Lion RC John McElwain (Medina)

Lion CST Randy Unterborn (Kendall)

Robert J. Uplinger Award

Lion Bill Ingham (Kendall)

Lion Bob Ryan (Kendall)

100% Presidents:

- Brockport: Scott Hunsinger
- Chili: Bonita Platt
- Churchville: Bernie Rabideau
- Irondequoit: Bill Davis
- Maple City: Donna O'Dell
- Medina: David Hahn
- Spencerport: Michael Nau
- Walworth: Rick Sacco
- Wellsville: Jody Torrey

More on Page 2

Scenes from the Fall Conference



Watch for more photos to be posted in our **online photo gallery** at www.lions20e1.org

If you have photos from club or district events to share, please send them to news@lions20e1.org

Governor's Message

Continued from Page 1

he was growing up. The common theme was that Camp Badger will provide unforgettable memories to all who visit.

Medina President Jim Hancock then presented PDG Marv Hankinson with a check for \$1000 for the ESSHC.

A vision screening presentation was provided by Lion Greg Lund, Dr. Arthur Mruzec, and Lion Paul Whitehouse. Both the Polaroid and digital types of vision screeners were discussed and on display afterward.

There was a Peace Poster presentation by Lion Nancy Neidrauer and PDG Nicola Stoufer. They advocated speaking to the school art teachers before approaching the school superintendent when discussing the Peace Poster Contest. A kit costs less than \$20.00 and is a great investment. Not only does it open the doors for us to do more for the schools, it increases awareness of Lions and often gives kids their first exposure to who we are and what we do.

The Christmas Chinese auction was a huge success, and \$355.00 was raised for Camp Badger. Thanks to all who contributed gifts and bought tickets.

The day concluded with fellowship in the hospitality room, courtesy of the Kendall Lions Club.

My thanks to everyone on the leadership team for their hard work and helping to make the day successful.

YIL – DG Terry



Awards & Recognitions

Continued from Page 1

100% Secretaries:

Avon: R. Rob Schweitzer
 Brockport: Linda Mault
 Caledonia Mumford: Joseph R. Wild
 Chili: Enrique H. Miyares, Jr
 Churchville: Jim Lamica
 Fairport: Joan Brien
 Gates: James Morrison
 Hilton: Jack Fiero
 Irondequoit: Bev Bloss
 Scottsville: Edd Kuhn
 Webster: Ken Lafferty

Patch for 2006-2007 Plus in Membership:

Albion
 Angelica
 Almond
 Avon
 Batavia
 Belfast
 Chili
 Churchville
 Dansville
 Gates
 Hilton
 Lyndonville
 Maple City
 Medina
 Rochester Northside
 Rush
 Scio
 Spencerport
 Varysburg
 Walworth
 Webster

Dessert Award

Batavia Lions Club
 David Masters
 for a Plus of 10 Members
 in 2006-2007!!

District Leadership Raffle (Drawn 11/4)

1 - Chili Lions - \$490.25
 2 - Alfred Lions - \$304.75
 3 - Walworth Lions - \$225.25
 4 - Wellsville Lions - \$159.00
 5 - Walworth Lions - \$145.75

Around the District ..

Medina Lions Host Scarecrow Festival

The Medina Lion's concluded their 1st Annual Scarecrow Festival and deemed it to be a Roaring success. The village of Medina was strewn with Scarecrows, both in the downtown business district and across the village in private residences. Chairperson Sherry Wheatley was thrilled with the "Make & Take It" Scarecrow event held in the Medina Canal Basin. 104 children and their families made Scarecrows that they could take home and display at their homes.

For \$ 5.00, children of all ages chose their Scarecrow faces, stuffed their creations with straw and proceeded to the "Operating Table", where Volunteers from the Medina High School and other Lion Club members, helped put them together and attached them to T Frames. Lion's Club members sold Hot Dogs, pop and Chips, while other merchants provided cider, pumpkins, hot tea & chocolate. Our local Library held a Story Time and assisted with other autumn crafts. Plans are already underway for next year's Scarecrow Festival, which promises to be bigger and better with more village wide activities and events.

Proceeds from this event goes toward various organizations that the Medina Lion's Club supports throughout the year.

Cuba Lions Welcome New Members at DG Visitation

District Governor Terry Bliss formally inducted new Lions Kevin Erickson and Robert Riggs at the October 18 membership meeting of the Cuba Lions Club. The club then presented DG Terry with a Cuba Cheese gift basket as a token of their appreciation for his efforts in serving District 20E1.

In other activities, the Cuba Lions donated \$300 to the Cuba Chamber of Commerce to benefit their annual Toys for Kids drive that serves children in the Cuba and Rushford communities. \$500 was also given to the Cuba Holiday Assistance Program that provides food items to needy families during the holiday season. \$500 was also given to Campaign Sight First II.

Other Club News Bits:

Lyndoville Lions have initiated the Lions Quest Program in Lyndonville Schools.

Clarendon Lions are donating smoke detectors to the fire department open house.

Irondequoit Lions held vision screenings at area nursery schools.

More on page 4



by PDG Jon LeGro,
20- E1 District Coordinator

HAVE YOU MADE A PLEDGE?

I had the words above on a sign at the Fall Conference CSFII Table last Saturday, Nov 3rd. Pledge cards were handed out to a number of Lions but I was not able to get anyone to fill them out on the spot. Next year I am going to sell raffle tickets for an experimental tooth extraction. (That's a joke.)

The campaign for SightFirst is the most important project your club is part of this year, and that's not a joke. We are part of an international project to fund SightFirst Projects for the next 15 years and we only have 8 more months to do it. In 20-E1, we have raised nearly \$45 thousand but have only reached 26% of our goal for the campaign, whereas MD20 has reached 51% of it goal.

If you would like to track the contributions as they are recorded, go to the website: www.Lions-CSFII.org and click on the last choice: "Funds Raised Reports". You can read what every club in the world has recorded to the campaign

Finally, I ask you to personally make a contribution or three-year pledge to CS-FII. You are not asked to do this in your own club even though you give in many ways on the local level. Giving and pledging is asked of us in our church, community chest, public radio stations and by other groups on a regular basis. So I ask that you think what you can give and then double that gift. You can do it! Questions about pledging? Send me an e-mail: jonlegro@juno.com

Both you and your Lions Club will receive Melvin Jones Fellowship credit for your donation. You or your club can apply for one MJF recognition award for every \$1000 accumulated.

How Our Clubs Celebrated Halloween

Spencerport Lions Host Pumpkin Carving

The Spencerport Lions Club held a Pumpkin Carving event at Ogden Library. After a false start with 20 pie-pumpkins instead of jack-o-lantern pumpkins, fresh pumpkins arrived, and everyone had a wonderful time.

Oakfield-Alabama Students Conduct Sight Night

The Oakfield Alabama Central School Leadership Class, working with the Oakfield Alabama Lions Club, took on the Sight Night program for Halloween. Students distributed door tags telling about collecting eyeglasses on Halloween, then conducted the collection.

Churchville Lions Host Halloween Parade

The Churchville Lions held their annual Halloween Parade on Halloween Night. Around 100 participants started at the village parking lot on Main Street, and parade up through town to the lodge at Churchville Park, where they were served cider and treats before heading out for Trick-or-Treating.

Lyndonville Lions had 100 kids participate in their annual Pumpkin Carving Contest.

Kendall Lions held their annual Pumpkin Batch event.

SUNY Brockport Lions participated in the haunted house at the Sweden Clarkson Recreation Center.

...More Club News Bits:

SUNY Brockport Lions held a blood drive and a bowl-a-thon.

Hamlin Lions held first ever Casino Night and raised \$2,500. The club also inducted five new members.

Hilton Lions are sponsoring a Drug Safety Net Program at the Hilton School.

The **Chili and Scottsville Lions Clubs** worked together to provide special eyeglasses to a student at Wheatland-Chili BOCES, and to provide the luncheon for Camp Abilities.

Spencerport Lions sponsored the Dinner Dance for the Batavia School for the Blind on October 10.

The Churchville-Chili Leos Clubs at the Senior High and Junior High schools have over 72 members combined!

MD 20 Lions Youth Band



During the first week in November, the 2008 Youth Band mailing will be sent out to all Lions Club Secretaries. Enclosed in the mailing is a cover letter from Lion Bill Gaillard, Band Director and Lion Leslie Rheinwald, Committee Chairman. It is the committees feeling that this is a wonderful way to introduce High School band members to what Lionism is all about.

Please consider sponsoring a band member for a total monetary commitment of \$230.00. This includes \$225.00 sponsor fee and \$5.00 application fee. The sponsor club is responsible for providing transportation for the band member to the 2008 State Convention in Niagara Falls.

If a club is not able to sponsor a band member please consider purchasing the raffle tickets that are included in the mailing. The funds from the raffle help support the activities of the youth band.

If you have any further questions please feel free to contact Lion Leslie Rheinwald at LeslieRheinwald@yahoo.com or call 585-293-2108.

The Youth Band information and forms are posted on the MD20 website at www.md20lions.com. You can also view photos from the 2007 Youth Band activities in Saratoga at the convention!

NEWS YOU CAN USE:

MORE MEMBERSHIP IDEAS:

Business cards with information about your club - even easier to use than brochures.

Develop a "recruiting package" of relevant club information and materials - every member should have a carefully prepared package to use when opportunity knocks

Attend at least three meetings before joining - be sure they know what they are in for

Free, family-oriented introductory breakfast - let everyone in prospective member's family find out about the club, and what the club can do for the member

Keep track of youth who have been helped and recruit when they get older - don't think only in terms of membership this year - What about next year? And the next?

Shop Online to Raise Funds for the Empire State Speech and Hearing Clinic

Supporters can now raise money for The Empire State Speech and Hearing Clinic by using GoodSearch to search the internet and GoodShop to make online purchases as seen in Oprah Magazine, ABC News, and The New York Times.

GoodSearch.com is the search engine with a unique social mission. It's powered by Yahoo!, so you get the same great search results, but each time you do a search, GoodSearch makes a donation to your cause! We donate 50% of advertising revenue to the nonprofits and schools selected by our users.

GoodShop.com is the new online marketplace that donates a percentage of your online purchase to the charity or school of your choice. You can choose from hundreds of popular online merchants and the experience of shopping through GoodShop is the same as going to the retailer directly.

EVENT CALENDAR

DEADLINE FOR ALL ISSUES IS THE FIRST OF EACH MONTH.
Plan at least two months ahead in announcing your event dates.

November

- 17: Dansville Lions
Monte Carlo Night
- 26: Region 2 AC Meeting

December 2007

- 1: Deadline for MD20 Lions
Magazine articles
- 8: Spencerport Lions
Craft Show

**For the Latest Information
and More Detail visit
www.lions20E1.org**

If you have an event you wish to add to this calendar or to the district website, please go to www.lions20E1.org and fill out the Event Submission Form.
All events should also be submitted to
District 20E1 Activities and Special Events Committee Chair PDG Leo Lejeune
at lejeunl@alfredstate.edu

Nominations for the PDG Association Leadership Award
are now being accepted.
Forms will be available to download soon
at www.lions20e1.org. Please check back.

Super Bowl XLII Raffle

Super Bowl XLII, Phoenix, Arizona
February 3, 2008

First Prize:

Complete Super Bowl Package for 2 worth over \$10,000 !

Prizes include:

2 corporate lower level tickets to the game
Admission for 2 to "NFL Super Bowl Fan Experience"
5 days, 4 nights hotel for 2 at the Courtyard Phoenix Mesa
Roundtrip airfare for 2 from NYC, plus VIP event passes
Car Rental, all taxes and tips, complimentary breakfasts, gifts

Drawing to be held on November 24, 2007

Second Prize: \$1,000 Third Prize: \$750
Fourth Prize: \$500 Fifth Prize: \$250

Only \$20 per ticket !

Make checks payable to: "Brandel 2008"
Send checks and ticket stubs to:

District Governor Terry Bliss
2465 Peter Smith Rd., Kent, New York 14477
Call (585-748-4896 for questions)

Only 3500 tickets printed - great chance to win a prize !

All proceeds to benefit the campaign of
Al Brandel for President of Lions Clubs International.