



The ROARING TWENTY-E1



We Serve

The Genesee District of the Empire State

March 2009

www.lions20E1.org

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Welcome New Lions



Congratulations and welcome aboard to the newest **Walworth Lions Club** member, Bob Manning, whose membership application was accepted at their February Board of Directors meeting.

The **Brockport Lions Club** inducted two new members at their meeting on Wed., Feb. 18th. The induction was administered by Past District Gov. Terry Bliss, of the Kendall Lions Club. Pictured r-l are Brockport Pres. and new member sponsor Scott Hunsinger, new members - Jon VonHuben, Peter Maziarz and PDG Terry Bliss.



A Window into Lionism in Hilton



Pictures from the display the **Hilton Lions Club** put in the Parma Public Library window for two weeks featuring the sight activities of Lions Clubs. The Lions Club does a window display annually. The display included Helen Keller's address to the Lions, the names of all the countries with Lions Clubs, the current Hilton Lions Club members, the history of the white cane and dog guides, and promotional material from Camp Abilities, VCB, Rochester Eye and Human Parts Bank, Lions SEE, and Leader Dog. Three bags of eyeball candy from Halloween and about 100 pair of eye glasses were on the floor, as well as safety helmets, eye ball models and a vision chart.

District Governor's Message:

It looks like March is coming in like a lamb so let's make it go out like a Lion. I've been very pleased with your efforts to increase our membership. It's obvious that clubs have heard the message of our International President and are working very hard to find quality new members. We still have 4 months left so let's make a big push to see if we can hit the goal of a net increase of one new member per club.

If your club has found an effective idea in gaining new members please share it with the rest of the District. Email any of your ideas to the newsletter so we can publish them. While I'm on the topic of the newsletter, I encourage all clubs to submit photos of club activities. There are many great things happening around our District that should be shared with others. I've seen where clubs have borrowed ideas of successful projects and instituted them in their own towns.

The Lion See program is now officially up and running in District 20-E1. More than fifteen Lions attended a training seminar held by Program Coordination Lion Jennifer. This seminar was held in Churchville. Many thanks to Lion ZC Greg Lund for coordinating this meeting. We currently have 4 Regions participating in the project. If your club is not involved but would like to look into bringing a screening session to your school district or area you can contact District Coordinators Bob Infantino from Danville or John McElwain from Medina.

At our last MERL meeting there was a discussion regarding Clubs being required to file a 990N form with the government. Here is a website that may help if there are any questions.
www.irs.ustreas.gov/charities/

The NYS & Bermuda Lions Annual Convention is scheduled for the weekend of May 22-24. As of last weekend the number of Lions registered for the convention is way down as compared to past conventions. Many outstanding forums are being planned for this weekend. As per suggestion, most are being offered more than once so those attending won't have to choose between two they would like to attend. There are also many social events planned as well. Check out the State website for registration information

and forms. Let's make sure that 20-E1 is well represented.

Also for the convention, State Youth Band applications have been mailed to club secretaries. Please contact your school's band director to recruit members for this year's band. Much has been made of it being Memorial Day weekend but band members will be back in plenty of time to march in the parade on Monday.

Are your club's upcoming events listed on the District's webpage? If not, please designate someone from your club to add them. The process is easy and fast. Many Lions from around the District would like to know what other clubs are doing so that they could attend. Let's shrink the boundaries of our District. It's amazing what other clubs are doing.

The next MERL meeting will be Saturday March 7. This meeting will be held in conjunction with 7th Annual Sno-Golf Tournament held at Millennium Lodge in Greece Canal Park (off Elm-grove Road). The Next Cabinet meeting will be Sunday, March 15, at the Avon town Hall. Social time will be from 9:00 to 9:45 am with the meeting starting at 9:45. Lunch will be provided by Lion Dick Corrigan and the Avon Lions. Please send me any reports that need to be copied by Wednesday, March 11.



The **Hilton Lions Club** was honored to have Vincent Hope, President of Honor Flight Rochester, speak at a regular dinner meeting at Carmestro's Restaurant. The mission of the Honor Flight Network is to fly America's veterans to Washington D.C. to visit those memorials dedicated to honor their sacrifices. The Hilton Lions Club has an armchair horse race fund raiser scheduled to support the local veterans. Honor Flight receives no government funding. Honor Flight relies on individual, corporate and organizational donations. If you would like to make a donation to our effort, a check may be sent to the Hilton Lions Club at PO Box 314 in Hilton or directly to Honor Flight Rochester, PO Box 23581 Rochester, N.Y. 14692. An estimated 1200 World War Two veterans die each day. We hope to make this available to all as soon as possible.

Around the District ..

Wellsville Lions Cash in on Gumballs

A little change can make a big difference and no, this is not about politics. At a recent meeting of the Wellsville Lions, Past President and Gumball Committee Chairman Clifford Gooch submitted a \$5,500.00 check to club Treasurer Walt Hodgden, which represented the total receipts from Lions gumball machines for 2008.

Lion Cliff has been in charge of the Gumball Committee since it began in 1989, and has made it a great success with the help of his wife Rita and a number of Wellsville Lions Club members during that time.

At this time there are approximately 50 machines in place at about 56 locations including the Wellsville Giant, Jones Memorial Hospital, the Community Building and at various other businesses in and around Wellsville.

The Gumball machine fundraiser is one of three that the Wellsville Lions Club depends on to generate the funds necessary to support the numerous charities, programs and activities that it does each year in Wellsville and the surrounding communities. The other fundraisers include the annual Minstrel Show, with this year's Beach Boy themed show entitled, "Wax Your Woody" taking place on March 6th and 7th at the Wellsville High School, and the annual Greater Wellsville Trout Derby, being held the weekend of April 25th.



At a recent meeting of the Wellsville Lions Club, Lion Cliff Gooch (l) presented the 2008 Lion's Gumball machine proceeds, totalling \$5,500.00, to club Treasurer Walt Hodgden.



Irondequoit Lions Learn More About Reachout Radio

Ruth Phinney, WXXI-FM and Reachout Radio Program Director was guest speaker at the Irondequoit Lions Club February 23rd. meeting. Joining them were Rochester Host Club members and President Joe Gorman who updated everyone on his clubs' upcoming activities.

Ms. Phinney explained that Reachout Radio is a closed-circuit radio reading service that provides access to the printed work (primarily local, regional and national newspapers and other print information including some specialty programs) to people who cannot read standard print due to vision loss or physical disability. Reachout Radio is available on specialty tuned radios - at a cost of \$110.00 each. They are provided free of charge on long term loan to eligible applicants.

The reason RR is closed-circuit and not available on standard open channel radio is because the material read is copyrighted and radio reading services have a special exemption from the copyright as long as the service is limited access and that the listeners meet the specified eligibility standards.

Approximately 3000 radios are distributed throughout the community with 8 commercial receivers (at a cost of approximately \$220.00 each) located in multi-resident facilities such as hospitals, nursing homes and assisted living communities. In these facilities one receiver allows all residents access to the service. The estimated audience of reachout Radio is 4,700. " With the baby boom generation aging, an increase in demand for service is being seen and that will only continue grow", according to Ms. Phinney. She also stated that it is estimated that the number of visually impaired individuals in the US will double by 2010 making radio reading services even more critical. Currently WXXI Reachout Radio receives about 10 applications per week for the service and the need for receivers is great.

Lion Scott Davis from the Irondequoit Club is one of the original users of RR. Having had the service for over 20 years Lion Scott states that it is very informative, useful and entertaining and hopes the service will continue. WXXI-FM is fearful of the state budget because they have been earmarked to be cut more than 50%. Ms. Phinney is available to speak at other Lions Clubs and they are encouraged to contact her at 585-258-0332 or rphinney@wxxi.org.

NEWS YOU CAN USE:

Congratulations

to Walworth Lion Gary Cain, who has been named Constellation Energy at Ginna Station's "spotlight volunteer" for the first quarter of 2009! In recognition of this achievement a \$500 donation has been made to the club.



EVENT CALENDAR

DEADLINE FOR ALL ISSUES IS THE FIRST OF EACH MONTH.
Plan at least two months ahead in announcing your event dates.

For more details on these events, including times, locations, and contact information please visit www.lions20E1.org

MARCH

- 7: Walworth Lions Club Spaghetti Dinner
- 16: Irondequoit Lions Club Chocolate Easter Bunny Sale (through April 11)
- 28: Pin Swap
- 28: Hilton Lions Club Armchair Horse Races

APRIL

- 1-30: Gates Lions Club Geranium pre-sales.
- 2-4: Dansville Lions Club Minstrel Show
- 5: Camp Abilities Auction
- 11: Irondequoit Lions Club 51st Easter Egg Hunt

MAY

- 2: Clarendon Lions Club Spring Craft Show
- 9: Gates Lions Club Geranium Sale
- 9: Irondequoit Lions Club Rose Sale

JUNE

- 6-7: Wellsville Lions Club Minstrel Show
- 14: Brockport Lions Club 2009 Golf Outing
- 16: Gates Lions Famous Sausage Roast

Camp Abilities Auction

Date: Sunday April 5, 2009

Time: 5:00-7:30pm

Location: SUNY Brockport
Cooper Hall
New York Room

Price: Tickets \$20/person

5-6:30 pm Silent Auction Open
7:00 pm Winners Announced

5-7:30 pm Hors D'oeuvres and Cash Bar Available

*A Loss of Sight
Never A Loss of Vision*

*INVITE
YOUR
FRIENDS!*

Camp Abilities is a non for profit week long developmental sports camp for children ages 9-19 who have visual impairments or who are deaf-blind. Our main purpose is to empower children with visual impairments or deaf-blindness to be physically active and productive members of their schools, communities and society.

Send Check Payable To
The Research Foundation/Camp Abilities
To
Dr. Lauren Lieberman
SUNY Brockport
PES Department
350 New Campus Dr.
Brockport, NY 14420

Contact Information:

Kira Labagh
585-395-2629
Or
Dr. Lauren Lieberman
585-395-5361

Does Your Club have an upcoming event?
Are you selling something?
Would you like other Lions to be able to support **your** club's activity?

Send your event date and a short article to news@lions20e1.org **PLUS** use the **Event Calendar** at www.lions20E1.org to provide information on ticket sales, who to contact, dates, times and locations. You can even attach your event flyer.