



# The ROARING TWENTY-E1



We Serve

The Genesee District of the Empire State

January 2010

[www.lions20E1.org](http://www.lions20E1.org)

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## District Governor's Message:

I would like to address an important yet often overlooked part of Lionism. That is member recognition; too often people don't get that big pat on the back they deserve or in some cases need. While I don't want to believe we are in this for the "glory" it is still nice to receive recognition.

I have had the honor and privilege of assisting clubs in handing out Melvin Jones Fellowships and Robert J. Uplinger awards. The reaction of these recipients is very heartwarming. The sense of joy and pride these people have exhibited is beyond words. Though these awards are prestigious I believe the basis of these feelings come from knowing your fellow Lions think highly of you.

You might ask; how do we know when to recognize someone? Though it is a good question, there is no hard or fast answer. Maybe you recognize the individual who is always the first the volunteer, or it's the one that you think did the most or it's the person who overcame the most. Maybe it's the person who worked the hardest yet didn't accomplish much at all. Maybe it's the person who is always on time, or the first one to arrive, or the last one to

leave. Maybe it's the business person who always donates. Maybe it's a police officer or fireman that did a heroic thing. Maybe, it's a member of the military returning home from duty. Maybe it's the school bus driver that has taken children to and from school each day for over 10 years without ever having an accident. The list can go on forever. I think you can get my point.

The real truth is you may never really know how much an award means to somebody. Maybe the recognition comes on a really bad day, week, month, or year and it helps pick that person up. Maybe, someone is feeling down and as if no cares, being recognized will help show that isn't true. These aren't reasons to recognize people, however they can be side affects.

Awards come in all sizes and shapes. Sometimes an award can be a simple handshake and thank you accompanied by a smile. There are plaques, certificates, and pins all designed just to say thank you we appreciate you and what you have done. Or if you don't want to be confined to that proverbial "box" then be creative. There really are no limits to how a person can be rewarded.

## What Is a Mission Statement?

Every nonprofit organization must have a mission statement. It describes the purpose for which your organization exists. Without a clear mission statement, you may drift off course. With one, you can measure every activity against it. It will keep you clear-headed and out of trouble.

A great mission statement is also a great branding tool. Use it to promote your organization and to help convey the essence of what you are all about. Essentially, your mission is your goal - your reason for being. Try answering the question, "Why did we start this organization?". The answer will be your first try at writing your mission statement.

To carry out your mission, you will develop tactics and objectives. All of these will be part of your strategic plan. But first, pay attention to writing a clear, succinct, and inspiring mission statement. It will pay off in the end and keep you from wasting time and resources on non-essential activities. Your club may contact any district officer for help developing your mission statement.



# News from Around our District

## Irondequoit Lions Club's Recent Activities

Betty Sheridan was selected as the Irondequoit Lions Club November Lion of the month and was presented with her certificate by President Barbara Genier at the Shire at Culverton an assisted living residence, where the club members were conducting their semi annual bingo night. Over 40 residents participated in the evening activities and enjoyed refreshments afterwards. Lion Betty has been a member for a year and has been very active, along with other club members, in the vision screening activity.



The club through various fund raisers has been able to again, make a donation to the Association for the Blind for equipment in their Low Vision Department and the two town libraries for purchase of books on CD. Lion Judy Davis and Librarian Karen Hultz reviewed the previous donations the club has made over the last several years. At each of the libraries there is a special section for books on CD and the usage continues to rise.



Lion Earl Sweet with donations of food items from Club members presented two baskets to the Irondequoit Food Cupboard for needy families for Thanksgiving, within the town. Lion Earl was volunteering every Tuesday morning at the Food Cupboard but is presently recovering from a very serious fall and is at St. Mary's Hospital.

At a recent meeting Curtis Chaltain and his dog Kobie gave a talk about Freedom Guide Dog School to the club members as one of our members' daughter is interested in obtaining the services of a guide dog. Mr. Chaltain is employed by the Association for the Blind and works at the Goodwill Store located on Bay Road in Penfield. The club made a financial contribution to the school to help defray the cost of training the dogs. Also at this meeting the Lions, with the help of Mr. Chaltain working with Lions Karl and Bev Bloss and their daughter Jennifer, stuffed Christmas stockings for the Salvation Army for distribution to children and wrote out 165 holiday cards which will be distributed to residents of the Shire.



# ...more News from Around our District

The **Batavia Lions Club** recently approved donating \$200 to the Salvation Army Christmas Kettle Drive. They also approved spending up to \$200 for an eye exam and glasses for a 13 year old Batavian and \$1,500 for Christmas baskets which were distributed; each basket included a \$50 Tops grocery card and a blanket and were distributed to needy residents and to migrant workers. . Club members also collected 389 pairs of glasses to be recycled. The club approved spending \$100 to send a student to a Youth Bureau leadership program and \$150 to sponsored two teams in the Crossroads House bowling tournament. The club hosted its 28th annual Holiday Basketball Tournament and sponsored a Christmas Dinner attended by approximately 250 people.

At the December Board of Directors meeting of the **Walworth Lions Club**, a donation of \$175 toward the replacement of the oil pan on the Wayne County Red Cross' disaster truck was approved. The total cost is estimated at \$1200. Lion Bill Boyd has contacted each Lions club in the county, soliciting \$175 from each; to date \$875 has been pledged by five clubs.

Does Your Club have a good story of service?  
Do you have pictures of your members serving?  
Have you welcomed new members recently?

Send any stories and pictures to:  
[news@lions20e1.org](mailto:news@lions20e1.org)

## Brockport Lions Club's Recent Activities

The Brockport Lions Club competed in our annual friendly campaign with the Rotary and Kiwanis Clubs of Brockport to collect the most \$ for the Salvation Army. Pictured are Lions Dave Moore (L) and father, Lion Wayne Moore (R).

On Sat., Dec 19th, the Brockport Lions Club, working with the Brockport Food Shelf, assembled food items and purchased turkeys for holiday meals. The food packs were delivered Saturday morning to 21 families around the Brockport area. Pictured are the Brockport Lions members that took part in this event. L-R are Greg Lund, Charlie Deacon, Dave Moore, Mike Schaffer, Dan Stinebiser, Al Hammel (coordinator of the event) and Chuck Switzer.

Brockport Lions President Scott Hunsinger (L) was recognized by Lions International for positive membership growth in the Brockport Club in 2009. Lion Al Hammel (R) was recognized by Pres. Scott for sponsoring multiple new members in the Brockport Lions Club in 2009.

Brockport Lions Pres Scott Hunsinger (L) congratulates Lion Chuck Switzer for sponsoring multiple new members in the Brockport Lions Club in 2009.



## NEWS YOU CAN USE:

### Help Blind Students

Lion Bill Hadden from Virginia has started a tax exempt fund in New York State to assist blind students at Guiding Eyes For the Blind while they are being trained. The purpose is not to go toward the housing, training or dog costs but to cover other "emergency" type expenses that the students face such as a student coming from a southern state without a coat or the blind student required to stay an additional week while the minutes on her cell phone had expired and she was responsible for an ailing father. Bill is an active lions speaker and has been a presenter at the "Hands Across the Border" dinner. He has had a number of dogs and is now supporting a program in our state. You can contribute any amount to "The Hadden Student Helper Fund" of Guiding Eyes for the Blind, 611 Granite Springs Road, Yorktown Heights, NY 10598. Look at their web site at [www.guidingeyes.org](http://www.guidingeyes.org)

### Operation Welcome Home

Operation Welcome Home is part of the Veterans Outreach Center. Volunteers from the community - some who have family in the military and some who just want to support the troops - greet returning servicemen and women when they come home from active duty. They show up at the airport, bus and train station and even at home, waving flags, clapping and shaking hands. Operation Welcome Home also encourages the community to provide continuing support for military personnel as they make the adjustment back to civilian life. As individuals, you can help by asking families to contact the Veteran' Outreach Center at (585) 546-1081 when they expect their service member to arrive back so that a greeting can be arranged.

# EVENT CALENDAR

DEADLINE FOR ALL ISSUES IS THE FIRST OF EACH MONTH.  
Plan at least two months ahead in announcing your event dates.

## JANUARY

- 23 Walworth Lions Club  
Las Vegas Night  
30-31 Hilton Lions Club  
Ice Fishing Tournament

## FEBRUARY

- 6 Vision Screener Training  
Avon Village Hall  
[md20lionsee@gmail.com](mailto:md20lionsee@gmail.com)  
22 Irondequoit Lions host  
joint meeting at ABVI

## APRIL

- All month long.  
Gates Lions Club  
Geranium Pre-sales.  
3 Irondequoit Lions  
52nd Annual  
Easter Egg Hunt  
12 Gates Lions / Red Cross  
Blood Drive.

## MAY

- 8 Gates Lions Club  
Annual Geranium Sale  
8 Irondequoit Lions Club  
Mother's Day Rose Sale

## JUNE

- 15 Gates Lions Club  
Famous Sausage Roast.

## Hilton Lions Club Ice Fishing Tournament

January 30 and 31  
Braddock's Bay Marina  
105 East Manitou Road  
Hilton, NY  
\$15/person

For more information call  
Lion Marty @  
585-857-0569

For more details on these events, including times, locations, and contact information please visit

[www.lions20E1.org](http://www.lions20E1.org)

Does Your Club have an upcoming event?  
Are you selling something?  
Would you like other Lions to be able to support **your** club's activity?

Send your event date and a short article to

[news@lions20e1.org](mailto:news@lions20e1.org)

**PLUS**

use the **Event Calendar** at [www.lions20E1.org](http://www.lions20E1.org)

to provide information on ticket sales, who to contact, dates, times and locations.

You can even attach your event flyer.

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