



# The ROARING TWENT-E1



We Serve

The Genesee District of the Empire State

January 2009

[www.lions20E1.org](http://www.lions20E1.org)

## District Governor

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## Welcome New Lions



Congratulations to the newest Walworth Lion, Kristen Germick, and her sponsor, Lyn Boyd-Bauer! Kristen is Lyn's third new member in the last three months!



SUNY Brockport President Sarah King at the recovery table serving Drive Chairman Lion Christopher Resti after he donated. During the October drive, 209 units of blood were collected by the American Red Cross.

## Happy New Year!!

Look inside for:  
The District Governor's Message  
News from clubs around our district  
A Message from Lions Clubs International President Al Brandel  
Upcoming Calendar of Events and more...

## Congratulations to Our Peace Poster Contest Winner



Nini Doan is the 2008 Peace Poster Contest first place winner for District 20-E1. Nini is from the Gates Chili Middle School and is sponsored by the Lions of Chili Club.

Posters from Churchville Lions (Claire Feerick and Allison Maus), Brockport Lions (Brytton Burnside), Lions of Chili (Katheryn Flynn) were also part of the competition. Thank you to the clubs who helped several hundred students become aware of how they can promote peace through art.

## District Governor's Message:

Happy New Year!!!

It's amazing how fast the first half of my year has gone. I'm looking forward to the second half. During the first half many clubs have put together new member drives that have had wonderful success. I have had the honor of inducting several new members into Lionism and I look forward to many more.

During this drive for new members we must not forget about those members that we already have. It doesn't do any good if we're inducting new members while other members are leaving through the back door. We need to be aware of problems that might exist and be prepared to deal with them.

The District MERL team is at your disposal if there is a problem and you need help solving it. The MERL team is working with some clubs to help them increase their membership and become more active in their community.

If you see your club as needing this type of help, come to a MERL team meeting. They are held the first Saturday of the month at 10:00 am in the Avon Town hall. Even if your club isn't in need of help we would like to have you join us. We're always looking for new ideas to help increase membership.

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*Editor's Note:*

*Due to unforeseen circumstances, the December Roaring Twent-E1 was not published. An abridged version of DG Terry's December message is included below.*

I would like to thank everyone who helped make our Fall Conference a success. Many hours of planning went into the presentations. All provided valuable information for those in attendance. It was also great to spend the weekend with our International Director Maurice and his wife Lani. They are two very dynamic individuals that added much to our weekend.

I have done about half of my visitations and with the coming holidays things will slow down in that area but not in Lionism. I have met with many clubs and have heard of the work that is being done for the needy during this holiday time. Another example of our International President's mission of "Everyday Heroes Performing Miracles Through Service."

Congratulations to the following winners in our District Leadership Raffle.

1st Place	\$462.50	Attica Lions
2nd Place	\$287.50	Jim Morrison Gates Lions
3rd Place	\$212.50	Leslie Rhinewald Churchville Lions
4th Place	\$150.00	Fairport Lions
5th Place	\$137.50	Andover Lions

The funds raised from this raffle will help to send members of our District to the Leadership school as well as provide funds for other membership initiatives around our District.

I encourage every Lion of District 20-E1 to think about serving the District. Whether it be on a District committee or in a position of Zone or Region Chair. In order for our leadership to serve the clubs of the District we need to be sure that all of these clubs are represented.

Volunteering for one of these positions does not obligate you to go further into Lionism but it does ensure that all clubs have a voice in matters that effect them. Who knows, you might end up like me and decide that you would like to go further into serving and become a District Governor.



After the holidays my schedule will pick up again. I will be contacting those clubs to verify the date. Some clubs I would like to move my visitation date from April into February, weather permitting. I will be in contact soon with those club presidents.

At the November 9, Cabinet meeting the cabinet unanimously agreed to join the Lion's SEE program. As a result, Clubs in Regions 1,2 ,4 & 5 that have cameras will be participating in this program.

# Around the District ..

## Kendall Lions Club

On a cold and windy night in early December, the Kendall Lions sponsored a Town Christmas Tree lighting and carol singing at the new town park. Many community members and children participated. A reception followed, by the Kendall Town Board at the town hall, of a hot beverage and some sweets. This was truly a community event. This began years ago, and then halted for a few years, and now resurrected again. Many are hoping, that it will continue next year, and beyond.

The Lions also became bell ringers at the Sav-A-Lot in Albion for a day. There were many donations to the Salvation Army Christmas Fund and lots of Lion manpower.

At the Lions Christmas party, thanks to auctioneer Bob Ryan and many eager bidders, over \$125 was raised, which will be donated to the Kendall Food Shelf. Items were donated for decorations, and later bid on. Everyone had a great time socializing and relaxing before the arrival of Santa.

New this December was a Spirit of Christmas Decoration Recognition for home decorations in the community. Eleven families and their homes were recognized. Each received a framed certificate on Christmas Eve, and were very excited.

For January, a club visitation to the Hamlin Lions is planned. This follows the goals of the International Association of Lions Club President Al Brandel who urges clubs to make visitations. On Saturday, January 31 the club is having a take out chicken bar-b-que to benefit the Walter Rutland Family. For tickets see a Lion or call Chairman Phil D'Agostino of Kendall.

We also will be selling our February Lottery tickets for the Emergency Relief Fund at \$5 each; see a Kendall Lion for tickets. In our next several meetings we will be inducting several new members. Check out the club's website at: [www.lionskendallny.org](http://www.lionskendallny.org), for information on the Kendall Lions.

## Webster Lions Serve Pancakes and give away Money

The Webster Lions Club held its annual Pancake Breakfast on Sunday, December 7, 2008 serving over 300 people. Proceeds will be donated to the Webster Comfort Home.



Dave Bardusch, President of the Webster Lions Club presented a donation to Chris O'Brien of Mercy Flight to aid them in their service to the community.

Dan Martin, President of the Webster Lions Camp Smile Foundation, presented Janet Gibson, Director of the Rochester Chapter of Gliding Stars, with a donation to cover ice time at the Webster Ice Arena.

The Gliding Stars, a community-based group working with handicapped children teaching them confidence and independence through ice skating.



Santa also visited the breakfast and got some ideas from many boys and girls about what they would like him to bring them for Christmas.

## More from Around the District ..

### Brockport Lions hear about Employer Support of the Guard and Reserve (ESGR)

Retired (26 years) Col. Mike Cavallaro USMC and Lion, Retired Maj. Mike Schaffer USMC described the purpose of the Employer Support of the Guard and Reserve (ESGR) organization at our recent Lions meeting. ESGR is a division of the Department of Defense and recognizes individuals and employers who support Guard and Reserve Units. Statements of Support are issued to employers who support their employees who go on active duty.

Reserve units are extremely important in today's military and make up 46% of the active armed forces. Reserve units are all volunteer, fully trained and completely integrated into our military armed forces. Army Reserve and National Guard Units have responded to many domestic missions; 300 disasters, 600 National Guard requests and 10,000 requests from law enforcement agencies in addition to the wars in Iraq and Afghanistan.



ESGR also gives presentations to employers as to what their responsibility is in support of employees enlisted in the Guard or Reserve Units. ESGR is an important communications unit and can make presentations to business owners so they understand job and benefit responsibilities and get recognized for supporting military employees and their families at a critical time in their lives.

Pictured from left to right are;  
Lion, Retired Major Mike Schaffer USMC  
Brockport Lion Pres. Scott Hunsinger  
Retired Col. Mike Cavallaro USMC

### Churchville Lions Club

On October 31 the Churchville Lions Club organized the annual Halloween Parade in downtown Churchville. The parade started at Churchville Commons with help from the Churchville Fire Department by providing a fire truck to lead the parade and Fire Police to keep the route safe for the children.

The ghosts, goblins and other children in costume arrived at the lodge at Churchville Park where they enjoyed cider and donuts. Each child received a bookmark, stickers and of course Halloween candy. Many parents also donated used eye glasses to the "Sight Night" Campaign.



### Brockport Lions answer the "Bell" for the Salvation Army.

On Saturday, Dec. 13th, the Brockport Lions helped ring the Bell for the Salvation Army. The Brockport Lions Club participate in the annual service club challenge by drawing for a Saturday in December and competing with the Rotary and Kiwanis Clubs in Brockport. This tradition is over 20 years old and continues on in good fun and for a worthy cause today.



The Brockport Lions Club did their share by collecting over \$1,500.00 from the red kettles at Ryan's Big M and Walmart on Dec. 13th. Pictured are Lion Al Warner and spouse Cheryl. Thanks to all who helped ring for the Salvation Army.

## **A Message from Lions Clubs International President Al Brandel:**

Happy New Year!

In my last e-mail, I mentioned the opportunity for Lions to organize and participate in service activities as part of Martin Luther King, Jr. (MLK) Day on January 19, 2009. I have already heard from a number of Lions that plan to organize food drives or other service activities. I'm very encouraged by this great response and not at all surprised that Lions are rising to the challenge to help those in need during these tough economic times.

As a follow up reminder, Lions who are able and wish to organize service events in their communities on January 19th are encouraged to do so. I strongly believe that organizing and participating in service events on MLK Day, which has long been a National Day of Service, will give Lions more visibility while providing service to their communities. As we have learned in the past, there is power in numbers and service.

There is a site that can help publicize your MLK Day event if you choose to post it. I want to say upfront, especially since the site is being hosted by the President-elect, that while as Lions we support service and strive to promote volunteerism, in no way is posting your event on the site mandatory – and – as a non-partisan organization, LCI does not support a political candidate or political position. This is simply a tool in which to help publicize your event to individuals in your area who are looking to participate in events (a great way for clubs to recruit new members); and the media, who we know will be canvassing the site to cover events and feature service stories. Should you wish to post your event, you may do so at [www.USAservice.org](http://www.USAservice.org).

In addition, as I mentioned in my previous e-mail, Lions may also wish to demonstrate a personal commitment to service, by signing off on a Declaration of Service. Click on <http://www.bethechangeaction.org/pledge/sign> to read the brief Declaration of Service and to add your name to this very important document.

All of these links and more resources, including a sample press release to help you publicize your MLK Day service activity, can be found on the Lions Web site at [http://www.lionsclubs.org/EN/content/other\\_lions\\_service\\_opportunity.shtml](http://www.lionsclubs.org/EN/content/other_lions_service_opportunity.shtml).

Please contact Caryn Adolph, manager of International Activities at [Caryn.Adolph@lionsclubs.org](mailto:Caryn.Adolph@lionsclubs.org) with any questions.

As a member of ServiceNation's coalition, the association's visibility among like-minded service organizations has increased tremendously and opportunities to raise the profile of Lions around the U.S. continue to grow. Thanks again in advance for reaching out to help your communities and for demonstrating what Lions do best – serve.

Sincerely,  
Al Brandel, President  
The International Association of Lions Clubs



## NEWS YOU CAN USE:

As a fund raiser this year, The Empire State Speech and Hearing Clinic at Lions Camp Badger in Spencer, N.Y. is hosting a Valentines day dinner dance at Club 86 in Geneva.

We hope to receive donations enough to host several area service people who were overseas last year and didn't get a chance to enjoy the holiday.

Donations toward their expense in any amount can be sent to Carla Eiklor, Office Manager, Empire State Speech and Hearing Clinic, 725 LaRue Road, Spencer, N.Y. 14883 Contact telephone numbers for any questions are President - Marv Hankinson 585-964-5231; Office Manager - Carla Eiklor 800-232-7060; or Jim Schiebel - Chairman 585-964-3619

[www.lionscb.org](http://www.lionscb.org)

# EVENT CALENDAR

**DEADLINE FOR ALL ISSUES IS THE FIRST OF EACH MONTH.**  
Plan at least two months ahead in announcing your event dates.

## JANUARY

- 24: Walworth Lions Club  
Las Vegas Night  
31: Kendall Lions Club  
Take Out Chicken BBQ

## FEBRUARY

- 8: Churchville Lions Club  
Winterfest Chicken BBQ  
14: Lions Camp Badger  
Valentines Day  
Dinner Dance

## APRIL

- 2-4: Dansville Lions Club  
Minstrel Show

For more details on these events, including times, locations, and contact information please visit [www.lions20E1.org](http://www.lions20E1.org)

Does Your Club have an upcoming event? Are you selling something? Would you like other Lions to be able to support your club's activity?

Send your event date and a short article to [news@lions20e1.org](mailto:news@lions20e1.org)  
**PLUS**

use the **Event Calendar** at [www.lions20E1.org](http://www.lions20E1.org)

to provide information on ticket sales, who to contact, dates, times and locations. You can even attach your event flyer.

## December DG Message (continued from page 2)

Here is a brief list of benefits that we will receive by participating...

- Cost of camera maintenance will be covered by the program
- Repairs of cameras
- Supplies will be paid for
- Notification and follow up contact with families will be provided
- Eye Drs. in our area can be added to a list of Drs. recommended by the program

The Canaseraga and Danville clubs were the first to participate in this programs and have been very happy with the way the program has operated. I know that as the other clubs begin to participate they too will be pleased.

Also at the Cabinet meeting an ad hoc committee was formed to look into ways to help fund our District Governor candidates to help defray some of the expenses on the clubs.

I have had the honor of inducting many new members into Lionism during the past month and look forward to inducting many more. I applaud those clubs that have aggressively recruited new members and I would encourage all clubs to come up with a plan to recruit new members and then put that plan into action.

Lions International website has some very useful information to help your club in gain-

ing new members. Remember my theme when inducting new members. We need to hooked them through an orientation, a formal induction, making them feel welcome and then putting them to work. A new Lion who receive this type of attention will become hooked and will be a long and productive member.

As a reminder the MERL team, will continue to meet on the first Saturday of the month at the Avon town hall. All members are welcome to attend especially if your club has some concern that we may be able to help with.